

NEW JERSEY: Get EVAL Certified!

Moderator:

Julie Bond

Best Workplaces for Commuters

Guest Speakers:

Krishna Murthy

&

Lisa Lee

EZ Ride



March 14, 2024

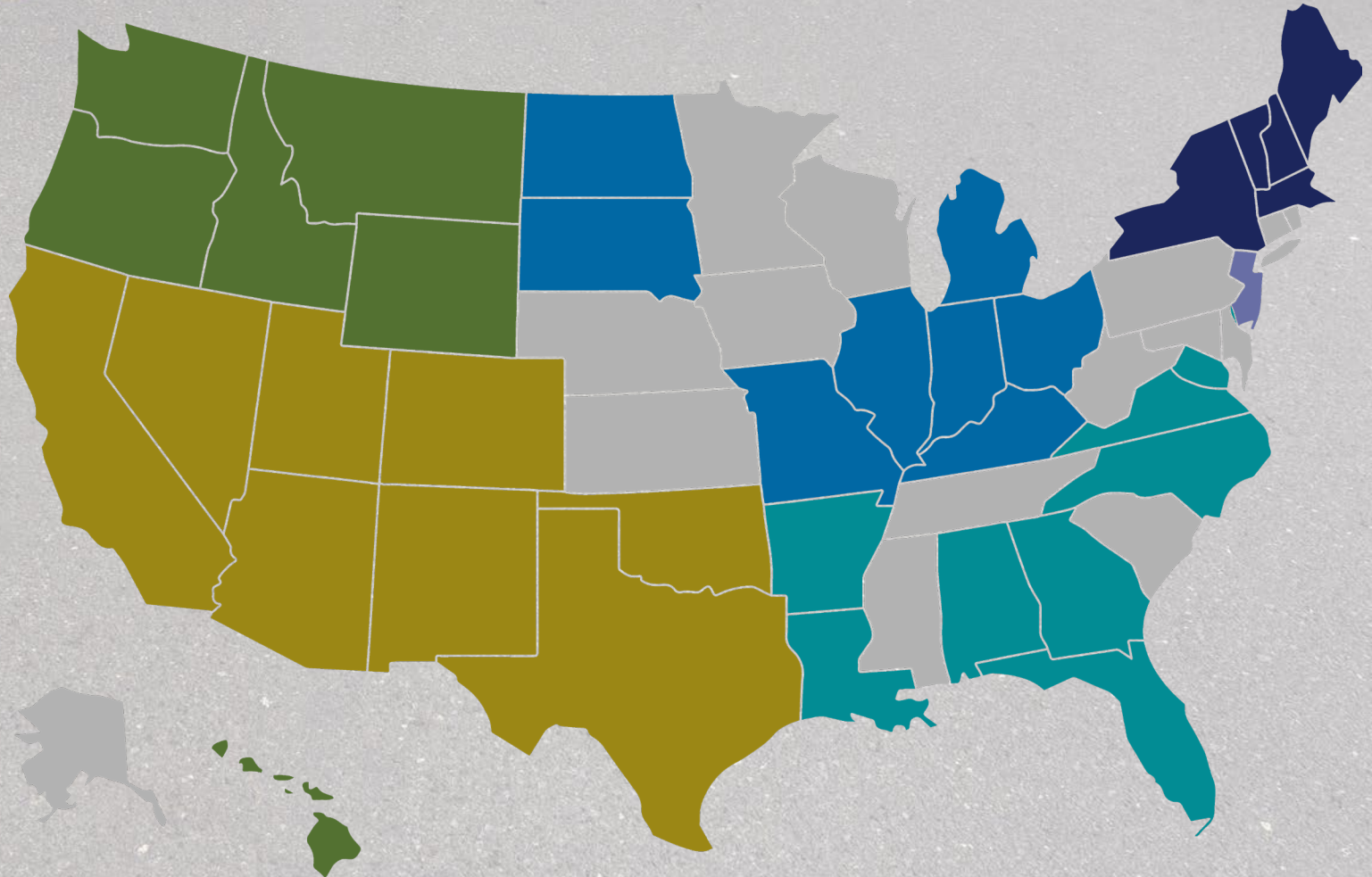
EVAL



Electric
Vehicle
Adoption
Leadership

EVAL Regions:

-  Southwest
-  Midwest
-  Northwest
-  Northeast
-  Southeast
-  New Jersey



Welcome!

TODAY'S AGENDA:

Introductions

Get to know your hosts:

- Julie Bond, Best Workplaces for Commuters
- Krishna Murthy, EZ Ride
- Lisa Lee, EZ Ride

What is EVAL?

- How can the EVAL program benefit you?

Questions?



About Best Workplaces for Commuters

44
Sites



67
Universities/Colleges



651
Workplaces



At a Glance

762

total BWCs in the U.S. & Canada

1.7 MILLION

commuters impacted



About our Guest Speakers

Krishna Murthy

EZ Ride



About our Guest Speakers

Lisa Lee

EZ Ride



About EZ Ride



**Meeting Your
Community's Mobility
Needs**



EV Accelerator Program



Speed Studies



Biking & Walking



Rides with Lyft & Uber



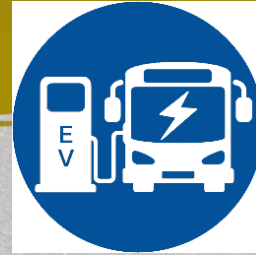
Shuttles



Carpools & Vanpools



EZ Ride: Focus Areas



EV Accelerator



Roadway Safety



EZ Ryde4Life



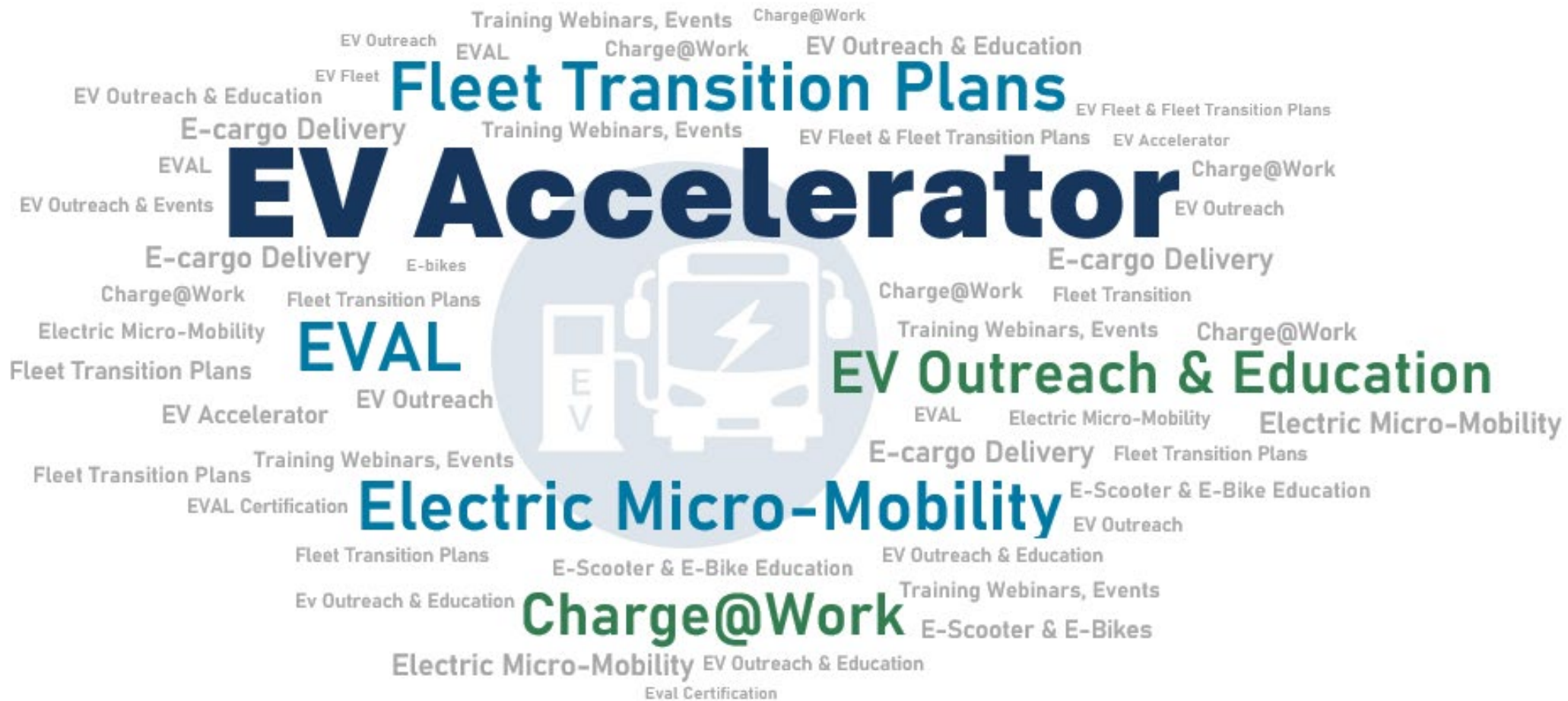
Bike & Pedestrian



Shuttles



Carpools & Vanpools



**We do not provide gas to our employees.
Why provide electricity?**

Why Workplace Charging?

1. Competitive Advantage



Recruit & Retain Talent



Attract clients/ Tenants



Increase Property Value

Why Workplace Charging?

2. Cost Effective





Operating Cost: \$13-14
per day per L2 Charger






Grants to cover capital costs

NJ State Incentives for Workplace Charging

Program	Agency	Summary Details
<p>It Pay\$ to Plug In</p> <p>https://www.drivegreen.nj.gov/plugin.html</p>		<p><u>Charger</u></p> <p>L1: up to \$750 per port (5 port minimum)</p> <p>L2: up to \$4k per port (2 port minimum/20 port maximum per site)</p> <p>DCFC (Public): up to \$200k per site (2 port minimum)</p>
<p>Clean Fleet EV Incentive Program</p> <p>https://www.njcleanenergy.com/ev</p>		<p><u>Charger</u></p> <p>L2 (Fleet): Up to \$4k per charger</p> <p>L2 (Public): Up to \$5k per charger</p> <p><u>Make-Ready</u></p> <p>L2: 50% up to \$5k per charger</p> <p>(Incentive caps from 2-15 for L2 chargers based on population served)</p>



New Jersey Utility Incentives

Program	Agency	Summary Details
<p>PSE&G Level 2 Mixed-Use Commercial Charging</p> <p>https://nj.myaccount.pseg.com/myservicepublic/electricvehicles</p>		<p><u>Make-Ready</u> L2: up to \$7.5k per charger for behind the meter installation (4 charger maximum per site)</p> <p><u>Utility Service Upgrade</u> L2: up to \$10k for pole to meter utility service upgrades</p> <p>- Can combine with state and federal grants, but total for all incentives not to exceed 90% of project cost</p>
<p>Atlantic City Electric Level 2 Charging</p> <p>https://www.atlanticcityelectric.com/SmartEnergy/InnovationAndTechnology/Pages/Electric-Vehicle-Program.aspx</p>	 <p>An Exelon Company</p>	<p><u>Make-Ready</u> Workplace: 50% up to \$4.5k per port Fleet (Light-Duty Commercial): 50% up to \$2.5k per port Public: 50% up to \$4.5k per port</p> <ul style="list-style-type: none"> • Can combine with state and federal grants, but total for all incentives not to exceed total project cost • All programs except Residential have 10 port maximum per site
<p>Jersey Central Power & Light EV Driven Program</p> <p>https://www.firstenergycorp.com/help/saving_energy/electric-vehicles/nj-ev/new-jersey-ev.html</p>	 <p>A FirstEnergy Company</p>	<p><u>Make-ready</u> Workplace: up to \$11,100 per site (utility side) Workplace: up to \$5,000 per port (customer side) Public (L2): up to \$11,100 per site (utility side) Public (L2): up to \$6,700 per port (customer side)</p>

Why Workplace Charging?

3. Resources & Recognition



NJDEP: Workplace Charging Toolkit



FORTH: Best Practices for Workplace Charging Programs



EVAL & Charge@Work websites

NJDEP: Workplace Charging Toolkit

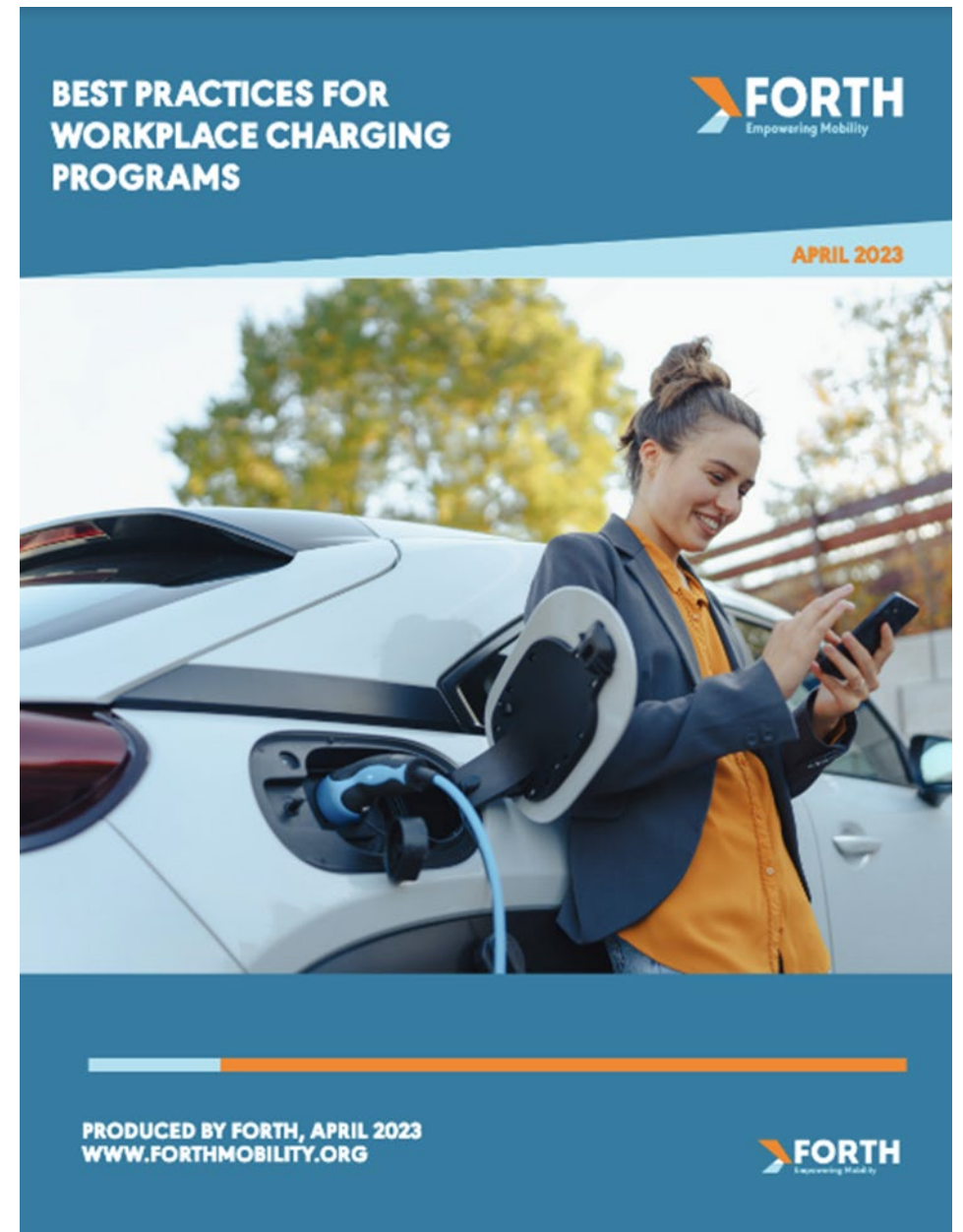
Complete toolkit from the Department of Environmental Protection:

<https://dep.nj.gov/drivegreen/workplace-charging-toolkit/>



FORTH: Resources

- Webinars
- Template surveys and forms
- Directory of local providers and installers
- Employee education resources
- Program Implementation Guide
- Best practices





CHARGE@WORK

POWERING WORKPLACE CHARGING

- Adopting workplace charging
- Powering workplace charging

www.ChargeAtWork.org



Charge@Work is your workplace charging concierge.

We can support your workplace charging project from idea to implementation with our technical, planning, installation, and incentive program expertise.



About the Program

Charge@Work is a United States Department of Energy funded program designed to bring electric vehicle (EV) charging to American workers by engaging workplaces, public officials, and community leaders to start workplace charging programs. Together we can support cleaner air, a healthier environment, greater local energy independence, and responsible community stewardship.

Join Us

Join workplaces, public officials, and workers across the country who are making workplace charging the new normal.

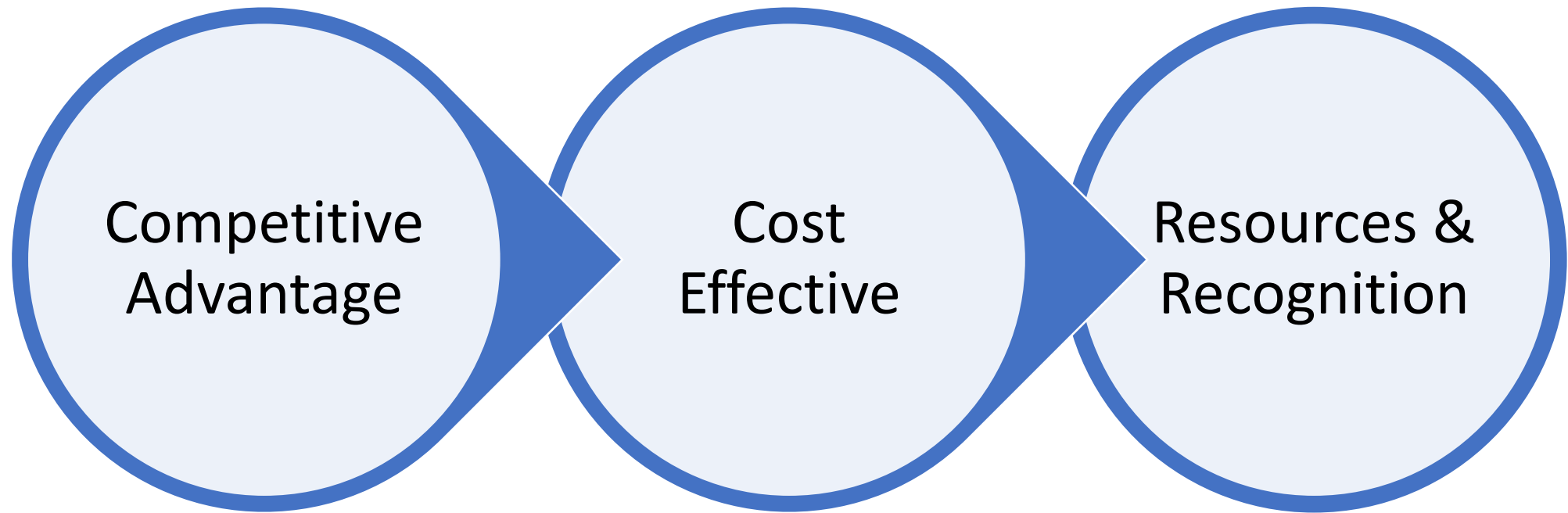
Charge@Work and our partners can provide technical, practical, and financial tailored solutions like connecting you with federal and local incentive programs, creating a site plan, securing cost estimates, identifying which technologies work best for you, measuring worker interest in EVs, creating a plug share plan, and much more!

Visit our website at www.chargeatwork.org to receive more information and sign the nonbinding Charge@Work pledge today!

Workplace charging can support:

- Cleaner air, healthier environment
- Greater local energy independence
- Responsible community stewardship
- Fair and equal access to EV charging
- Positive business leadership
- Clean job creation
- Cost savings for drivers
- Employee satisfaction and retention

Why Workplace Charging?





EVAL Information Session

BECOME A LEADER IN WORKPLACE CHARGING



What is EVAL?

Electric Vehicle Adoption Leadership (EVAL)

- A national certification program
- Provides assistance and resources
- Supports clean workplace transportation

For staff, EVAL certification

- Indicates sustainable transportation is valued
- Demonstrates the employer is eco-friendly



EVAL Objectives

The goal is to execute a **nationwide workplace charging program** comprised of education, outreach and technical assistance activities that enables a large-scale increase in workplace charging.



How Much Does It Cost?

- The EVAL Certification fee is waived until October 31, 2024
- After November 1, 2024, a fee will be implemented to certify each location
- EVAL does not require recertification



EVAL Eligibility



Employers from all industries and sizes, including state, county, municipal, schools, community-based organizations, nonprofits and Tribal government entities can apply.

Home offices and organizations providing charging for fleet vehicles **exclusively** are not eligible to apply.

EVAL Certification

EVAL certification **distinguishes** businesses for the sustainable actions they make at four different levels



15
points



40
points



55
points



70
points

Easy Certification Process

- 1** **Register** your organization by completing key information
- 2** **Apply** for EVAL certification
- 3** **Access** digital resources and templates
- 4** **Connect** with EZ Ride or community members for additional support
- 5** **Submit** your application
- 6** **Receive** your certification and get recognized!

Certification Includes:

**Employee
Engagement**

Understanding employee e-mobility needs

**Planning &
Evaluation**

Initiating planning for the workplace charging program

**Mobility
Incentives**

Incentivizing the adoption of e-mobility

EV Charging

Expanding access to EV charging stations

Innovation

Showcasing sustainability leadership through innovative programs

EZ Ride is Your NJ Resource Partner – We Will Provide:



- Certification questions with point breakdowns
- Spreadsheet to plan for certification/next steps
- Recognition Event on September 26, 2024
- Local assistance from A to Z
- Once you've installed chargers for the staff, we can help with fleet transition

What's Next?

- Sign the [Charge@Work Pledge!](#)
- Start the [EVAL Certification!](#)
- Questions? Email EV@ezride.org



Join Other NJ Employers and Make a Charge@Work Pledge



Special Thanks To

- NJ Department of Environmental Protection (NJDEP)
- NJ TRANSIT
- North Jersey Transportation Planning Authority (NJTPA)
- Meadowlands Chamber of Commerce
- Newark Regional Business Partnership
- North Jersey Chamber of Commerce
- Sustainable Jersey
- TMA Council of NJ
- NJ Electric Vehicle Association (NJEVA)

Questions?

Type your questions
into the **Q&A Box**



NEW JERSEY: Get EVAL Certified!

Julie Bond

Best Workplaces for Commuters

jmbond@usf.edu

Krishna Murthy

EZ Ride

kmurthy@ezride.org

Lisa Lee

EZ Ride

llee@ezride.org

Thank you!

